

MBA PLACEMENTS 2008

Placements at Indian B-schools appeared to be business as usual despite the severe stock market correction and the subprime crisis. Average salaries rose; students continued to opt for consultancies, and banking and finance, with marketing and information technology losing out. But MBA community portal CoolAvenues.com, which provided this scorecard of Placements 2008 exclusively to Mint, said freshers were paid more than some employees with three years or more of experience.

For more of CoolAvenue's analysis, log onto www.livemint.com/coolavenue.htm

For last year's scorecard, go to www.livemint.com/mbaplacements.htm

Graphics by Sandeep Bhatnagar Illustration by Malay Karmakar

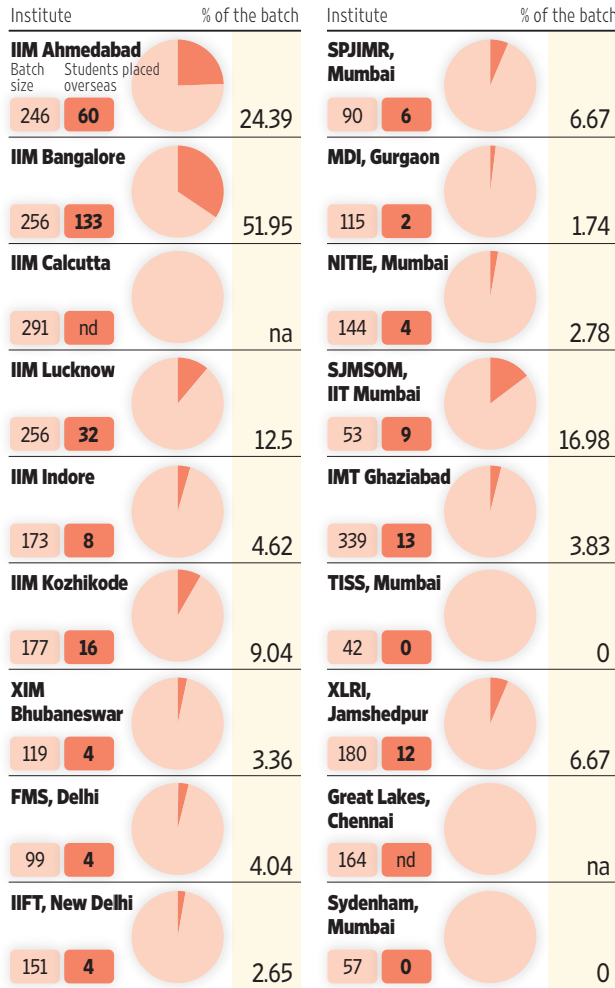
Average Indian and \$ salaries have increased across campuses

Institute	Total students		Average Indian salary (in Rs lakh)		Highest Indian salary (in Rs lakh)		Average salary (in \$)		Highest salary (in \$)	
	Students opting out of placements	Students participating in placements	2006	2007	2008	2006	2007	2008	2006	2007
IIM Ahmedabad	<div><div></div><div></div><div></div></div>	255 9 246	<div><div></div><div></div><div></div></div>	9.72 13.60 17.85	<div><div></div><div></div><div></div></div>	34 100 70	<div><div></div><div></div><div></div></div>	92,500 115,300 119,000	<div><div></div><div></div><div></div></div>	185,000 225,000 360,000
IIM Bangalore	<div><div></div><div></div><div></div></div>	256 nd nd	<div><div></div><div></div><div></div></div>	9.8 nd nd	<div><div></div><div></div><div></div></div>	30 nd nd	<div><div></div><div></div><div></div></div>	86,000 nd nd	<div><div></div><div></div><div></div></div>	193,000 nd nd
IIM Calcutta	<div><div></div><div></div><div></div></div>	291 3 288	<div><div></div><div></div><div></div></div>	9.81 14.17 16.4	<div><div></div><div></div><div></div></div>	23 40 67.5	<div><div></div><div></div><div></div></div>	nd nd nd	<div><div></div><div></div><div></div></div>	152,000 250,000 335,000
IIM Lucknow	<div><div></div><div></div><div></div></div>	256 6 250	<div><div></div><div></div><div></div></div>	8.74 nd nd	<div><div></div><div></div><div></div></div>	16 nd nd	<div><div></div><div></div><div></div></div>	nd nd na	<div><div></div><div></div><div></div></div>	75,000 nd nd
IIM Indore	<div><div></div><div></div><div></div></div>	173 0 173	<div><div></div><div></div><div></div></div>	8.5 12.35 12.7	<div><div></div><div></div><div></div></div>	12.5 18 26	<div><div></div><div></div><div></div></div>	nd nd 74,500	<div><div></div><div></div><div></div></div>	70,000 110,000 85,000
IIM Kozhikode	<div><div></div><div></div><div></div></div>	177 1 176	<div><div></div><div></div><div></div></div>	9.02 11.76 14.83	<div><div></div><div></div><div></div></div>	16.67 22 29	<div><div></div><div></div><div></div></div>	70,000 85,000 102,000	<div><div></div><div></div><div></div></div>	70,000 110,000 175,000
XIM Bhubaneswar	<div><div></div><div></div><div></div></div>	119 1 118	<div><div></div><div></div><div></div></div>	6.67 8.5 9.56	<div><div></div><div></div><div></div></div>	9 12.75 16.5	<div><div></div><div></div><div></div></div>	85,000 85,000 65,000	<div><div></div><div></div><div></div></div>	85,000 85,000 85,000
FMS, Delhi	<div><div></div><div></div><div></div></div>	99 1 98	<div><div></div><div></div><div></div></div>	8.9 12.04 14.91	<div><div></div><div></div><div></div></div>	14.5 16 26	<div><div></div><div></div><div></div></div>	62,500 60,000 62,000	<div><div></div><div></div><div></div></div>	65,000 60,000 105,000
IIFT, New Delhi	<div><div></div><div></div><div></div></div>	151 0 151	<div><div></div><div></div><div></div></div>	6.9 8.51 9.67	<div><div></div><div></div><div></div></div>	10.55 19.2 25	<div><div></div><div></div><div></div></div>	94,147 68,108 66,196	<div><div></div><div></div><div></div></div>	100,000 100,000 110,000
SPJIMR, Mumbai	<div><div></div><div></div><div></div></div>	90 1 89	<div><div></div><div></div><div></div></div>	8.5 11 13.87	<div><div></div><div></div><div></div></div>	15.5 19 20	<div><div></div><div></div><div></div></div>	34,500 47,800 52,500	<div><div></div><div></div><div></div></div>	35,900 83,500 70,000
MDI, Gurgaon	<div><div></div><div></div><div></div></div>	115 0 115	<div><div></div><div></div><div></div></div>	9.01 11.7 12.25	<div><div></div><div></div><div></div></div>	12.35 16 20.21	<div><div></div><div></div><div></div></div>	33,537 31,200 nd	<div><div></div><div></div><div></div></div>	65,000 75,000 74,000
NITIE, Mumbai	<div><div></div><div></div><div></div></div>	144 0 144	<div><div></div><div></div><div></div></div>	8.2 10.19 13.15	<div><div></div><div></div><div></div></div>	12.5 13.15 20.97	<div><div></div><div></div><div></div></div>	76,500 85,000 77,500	<div><div></div><div></div><div></div></div>	76,500 85,000 85,000
SJMSOM, IIT Mumbai	<div><div></div><div></div><div></div></div>	53 0 53	<div><div></div><div></div><div></div></div>	7.83 9.71 13.96	<div><div></div><div></div><div></div></div>	11 13.2 21	<div><div></div><div></div><div></div></div>	na nd 85,000	<div><div></div><div></div><div></div></div>	na 85,000 85,000
IMT Ghaziabad	<div><div></div><div></div><div></div></div>	340 1 339	<div><div></div><div></div><div></div></div>	5.98 9.1 8.67	<div><div></div><div></div><div></div></div>	9.5 17 17	<div><div></div><div></div><div></div></div>	85,000 67,000 23,900	<div><div></div><div></div><div></div></div>	85,000 95,000 85,000
TISS, Mumbai	<div><div></div><div></div><div></div></div>	42 15 27	<div><div></div><div></div><div></div></div>	na 8.92 11.75	<div><div></div><div></div><div></div></div>	na 12 16.75	<div><div></div><div></div><div></div></div>	na na na	<div><div></div><div></div><div></div></div>	na na na
JBIMS, Mumbai	<div><div></div><div></div><div></div></div>	nd nd nd	<div><div></div><div></div><div></div></div>	8.17 11.26 13.84	<div><div></div><div></div><div></div></div>	13 15 29	<div><div></div><div></div><div></div></div>	na nd nd	<div><div></div><div></div><div></div></div>	na 85,000 54,500
XLRI, Jamshedpur	<div><div></div><div></div><div></div></div>	180 4 176	<div><div></div><div></div><div></div></div>	8.4 12.6 14.75	<div><div></div><div></div><div></div></div>	13 16 32	<div><div></div><div></div><div></div></div>	nd 85,000 90,000	<div><div></div><div></div><div></div></div>	nd 100,000 100,000
Great Lakes, Chennai	<div><div></div><div></div><div></div></div>	164 nd nd	<div><div></div><div></div><div></div></div>	na 9.03 9.7	<div><div></div><div></div><div></div></div>	na 17 nd	<div><div></div><div></div><div></div></div>	na 60,000 nd	<div><div></div><div></div><div></div></div>	na 75,000 nd
Sydenham, Mumbai	<div><div></div><div></div><div></div></div>	57 4 53	<div><div></div><div></div><div></div></div>	na 7.2 8.1	<div><div></div><div></div><div></div></div>	na 21 12	<div><div></div><div></div><div></div></div>	na na na	<div><div></div><div></div><div></div></div>	na na na

How lateral placements stack up across campuses

Institute	Batch size (in numbers)	Pre-MBA work experience not less than (in months)	Lateral offers accepted (in numbers)	Average lateral salary (in Rs lakh)	Highest lateral salary (in Rs lakh)
IIM Ahmedabad	255	18	103	18.30	nd
IIM Bangalore	256	nd	nd	nd	nd
IIM Calcutta	291	10	108	14.15	25.00
IIM Lucknow	256	12	146	nd	nd
IIM Indore	173	10	30	13.30	26.00
IIM Kozhikode	177	20	35	15.56	70.00
XIM Bhubaneswar	118	12	37	11.73	13.00
FMS, Delhi	99	18	16	16.48	26.00
IIFT, New Delhi	151	12	53	9.55	44.00
SPJIMR, Mumbai	89	11	139	14.02	20.00
MDI, Gurgaon	115	6	26	12.28	14.30
NITIE, Mumbai	144	20	75	12.93	20.97
SJMSOM, IIT Mumbai	53	na	na	na	na
IMT Ghaziabad	339	22	28	9.13	17.00
TISS, Mumbai	42	11	5	11.75	16.00
JBIMS, Mumbai	nd	nd	nd	nd	nd
XLRI, Jamshedpur	180	10	61	15.00	40.00
Great Lakes, Chennai	164	nd	nd	nd	nd
Sydenham, Mumbai	57	18	7	8.70	9.00

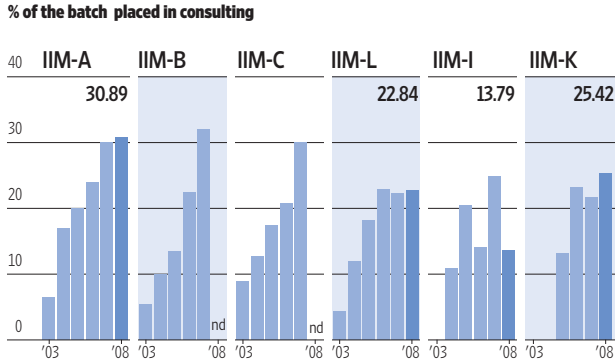
AT IIM-A, AGAIN ONE OUT OF EVERY FOUR STUDENTS LANDED AN OVERSEAS OFFER



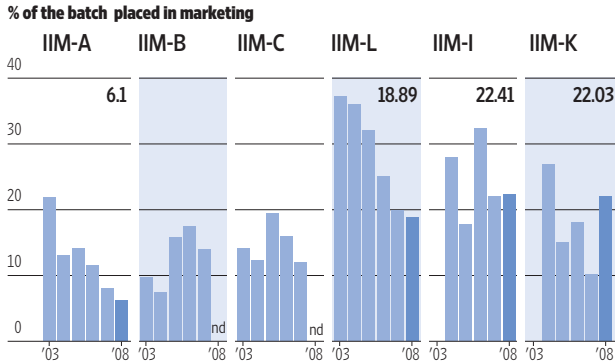
JBIMS, Mumbai did not disclose its figures.

STREAMS OF CHOICES

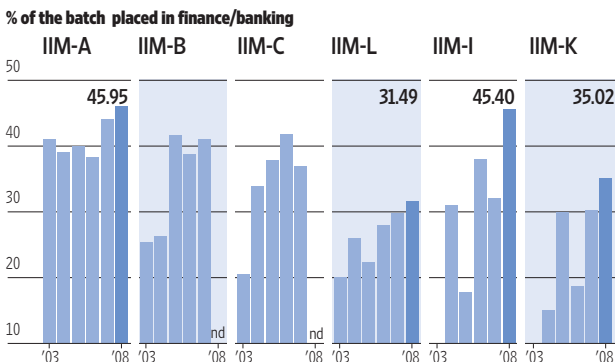
The number of students wanting to be a consultant is on the rise across most campuses



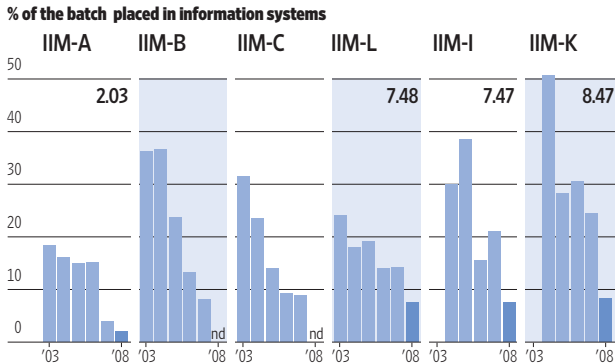
Marketing has now lost ground, though once among the most preferred stream,



Banking and finance continue to be popular on some campuses



IT has still not recovered its preferred status on B-school campuses



Cool Avenues

Cool Avenues is an MBA community portal with members who are MBAs or MBA aspirants. It focuses on placements, B-school rankings and career opportunities. The portal has been conducting placement surveys since 2000. For more details, log on to www.coolavenues.com.

The school aren't listed in any particular order. The data on salaries was provided by a third party and hasn't been cross-checked with recruiters.

nd: Not disclosed; na: Not applicable