

MBA PLACEMENTS 2007: AN OVERVIEW



Placements 2007 on India's B-school campuses was, as expected by students, recruiters and observers alike, bigger than Placements 2006. If there was one factor that was different, however, it was the lack of data, with schools, students and recruiters issuing or following gag orders. Mint presents a comprehensive scorecard of Placements 2007 at some of India's best-known colleges. The data was provided exclusively for Mint by MBA-community portal Cool Avenues.



Cool Avenues is an MBA community portal with around 55,000 members who are MBAs or MBA aspirants. It focuses on placements, B-school rankings and career opportunities. The portal has been conducting placement surveys since 2000. For more details, log on to [www.coolavenues.com](http://www.coolavenues.com).

Average Indian and \$ salaries have risen across campuses

Institute	Students	Recruiters	Average Indian salary (in Rs lakh)		Highest Indian salary (in Rs lakh)		Average salary (in \$)		Highest salary (in \$)		Company offering highest domestic offer	Company offering highest overseas offer
			2006	2007	2006	2007	2006	2007	2006	2007		
IIM Ahmedabad	235	86	9.72	13.60	34.00	100.00	92,500	115,300	185,000	225,000	nd	Deutsche Bank
IIM Bangalore	233	90	9.80	nd	30.00	nd	86,000	nd	193,000	nd	nd	nd
IIM Calcutta	251	108	9.81	14.17	23.00	40.00	nd	nd	152,000	250,000	nd	nd
IIM Lucknow	280	112	8.74	nd	16.00	nd	nd	nd	75,000	nd	nd	nd
IIM Indore	114	67	8.50	12.35	12.50	18.00	nd	nd	70,000	110,000	nd	Infosys
IIM Kozhikode	156	88	9.02	11.76	16.67	22.00	70,000	85,000	70,000	110,000	McKinsey	Bloomberg
XIM Bhubaneswar	118	41	6.67	8.50	9.00	12.75	85,000	85,000	85,000	85,000	JP Morgan Chase	Olam International
FMS, Delhi	93	36	8.90	12.04	14.50	16.00	62,500	60,000	65,000	60,000	Calyon Bank	Jumbo Electronics, Dubai
IIFT, New Delhi	115	41	6.90	8.51	10.55	19.20	94,147	68,108	100,000	100,000	Australian Wheat Board	International Trading Co.
SPJIMR, Mumbai	140	89	8.50	11.00	15.50	19.00	34,500	47,800	35,900	83,500	nd	ICICI Bank, UK
MDI, Gurgaon	160	58	9.01	11.70	12.35	16.00	33,537	31,200	65,000	80,000	nd	nd
NITIE, Mumbai	87	25	8.20	10.19	12.50	13.15	76,500	85,000	76,500	85,000	Cypress Semi Conductors	Olam International
SJMSOM, IIT Mumbai	58	41	7.83	9.71	11.00	13.20	na	nd	na	85,000	nd	Olam International
IMT Ghaziabad	180	66	5.98	9.10	9.50	17.00	85,000	67,000	85,000	95,000	Abhishek Industries-Trident Group	Olam International
TISS, Mumbai	30	28	-	8.92	-	12.00	-	na	-	na	HSBC	na
JBIMS, Mumbai	124	87	8.17	11.26	13.00	15.00	na	nd	na	85,000	nd	Olam International
XLRI, Jamshedpur	180	58	8.40	12.60	13.00	16.00	nd	85,000	nd	100,000	nd	nd
DoMS, IIT Madras	65	25	-	7.79	-	10.30	-	72,457	-	90,000	nd	nd
IME, IIT Kanpur	32	17	-	8.02	-	12.00	-	na	-	na	Accenture	na
BIM, Trichy	118	35	6.03	7.02	8.01	10.00	na	na	na	na	nd	na
Great Lakes, Chennai	162	63	-	9.03	-	17.00	-	60,000	-	75,000	Cognizant	Frost & Sullivan
Sydenham, Mumbai	120	27	-	7.20	-	21.00	-	na	-	na	nd	na

Almost all schools witnessed more offers being made to students

Institute	Students	Recruiters	Total offers made	Offers accepted	Offers per student	Students not participated in placements
IIM Ahmedabad	235	86	nd	222	nd	11
IIM Bangalore	233	90	nd	nd	nd	nd
IIM Calcutta	251	108	531	nd	nd	nd
IIM Lucknow	280	112	554	280	1.98	0
IIM Indore	114	67	329	114	2.89	0
IIM Kozhikode	156	88	431	155	2.78	1
XIM Bhubaneswar	118	41	309	118	2.62	0
FMS, Delhi	93	36	138	93	1.48	0
IIFT, New Delhi	115	41	115	115	1.00	0
SPJIMR, Mumbai	140	89	430	140	3.07	0
MDI, Gurgaon	160	58	215	158	1.36	2
NITIE, Mumbai	87	25	203	87	2.33	0
SJMSOM, IIT Mumbai	58	41	141	58	2.43	0
IMT Ghaziabad	180	66	245	180	1.36	0
TISS, Mumbai	30	28	61	30	2.03	0
JBIMS, Mumbai	124	87	295	124	2.38	0
XLRI, Jamshedpur	180	58	nd	nd	nd	4
DoMS, IIT Madras	65	25	86	63	1.37	2
IME, IIT Kanpur	32	17	45	32	1.41	0
BIM, Trichy	118	35	151	117	1.29	1
Great Lakes, Chennai	162	63	229	154	1.45	8
Sydenham, Mumbai	120	27	141	120	1.17	0

At IIM-A, one out every four students landed an overseas offer

Institute	Batch size	Students placed overseas	% of the batch
IIM Ahmedabad	235	63	26.81
IIM Calcutta	251	58	23.11
JBIMS, Mumbai	124	18	14.52
DomS, IIT Madras	65	9	13.85
IIM Kozhikode	156	21	13.46
IIM Indore	114	12	10.53
SJMSOM, IIT Mumbai	58	6	10.35
SPJIMR, Mumbai	140	10	7.14
IIM Lucknow	280	19	6.79
XLRI, Jamshedpur	180	10	5.56
MDI, Gurgaon	160	8	5.00
IIFT, New Delhi	115	4	3.48
NITIE, Mumbai	87	3	3.45
IMT Ghaziabad	180	6	3.33
FMS, Delhi	93	3	3.23
Great Lakes, Chennai	162	4	2.47
XIM Bhubaneswar	118	1	0.85
TISS, Mumbai	30	0	0
IME, IIT Kanpur	32	0	0
BIM, Trichy	118	0	0
Sydenham, Mumbai	120	0	0
IIM Bangalore	233	nd	-

THE PREFERRED STREAMS

Across most campuses, the number of students wanting to be a consultant is on the rise

Institute	% of the batch placed in consulting				
	2003	2004	2005	2006	2007
IIM-A	6.50	17.00	20.00	24.08	30.00
IIM-B	5.60	10.05	13.61	22.40	32.00
IIM-C	9.09	12.81	17.50	20.89	30.00
IIM-L	4.37	12.00	18.27	23.00	22.26
IIM-I	-	11.00	20.54	14.12	25.00
IIM-K	-	0	13.33	23.31	21.79

Once among the most preferred stream, marketing has now lost ground

% of the batch placed in marketing				
2003	2004	2005	2006	2007
21.70	13.00	14.00	11.43	8.00
9.90	7.17	15.71	17.49	14.00
14.14	12.40	19.58	16.06	12.00
37.12	36.00	31.96	25.00	20.07
-	28.00	17.86	32.15	22.00
-	27.00	15.00	18.04	10.26

Banking and finance have become popular on some campuses

% of the batch placed in finance/banking				
2003	2004	2005	2006	2007
40.80	39.00	40.00	38.37	44.00
25.43	26.32	41.88	38.80	41.00
20.54	33.88	37.92	41.78	37.00
20.09	26.00	22.37	28.00	29.93
-	31.00	17.86	38.04	32.00
-	15.00	30.00	18.80	30.13

IT is no longer a preferred flavour on B-school campuses

% of the batch placed in information systems				
2003	2004	2005	2006	2007
18.50	16.00	15.00	15.10	4.00
36.21	36.84	23.56	13.11	8.00
31.65	23.55	14.17	9.23	9.00
24.02	18.00	19.18	14.00	14.23
-	30.00	38.39	15.69	21.00
-	51.00	28.33	30.83	24.36